

# Press Release

Düsseldorf, Juli 2023

**FASHN  
ROOMS**  
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**NEONYT  
DÜSSELDORF**  
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## Order, Awards and a lot of communication.

This was the experienced by exhibitors and visitors at **FASHN ROOMS**, **Neonyt Düsseldorf** and **Showroom Concept** last weekend at Areal Böhler.

With its formats **FASHN ROOMS** and **Neonyt Düsseldorf**, Igedo Exhibitions has long since settled in the right location and enjoys an important reliability in complex times. With their curated offer, the formats also scored with visitors and exhibitors alike on the occasion of the Fashion Days in Düsseldorf.

This also explains why Olaf Schmidt, Vice President Textiles & Textile Technologies from the licensor Messe Frankfurt, is so satisfied: "Our popular, sustainable trade fair format Neonyt is firmly established in Düsseldorf. Our thanks go to our partner Igedo Exhibitions for this attractive summer edition of Neonyt."

Of course, there was again an extensive supporting program in the halls of the Areal Böhler, which, if the organizers have their way, should be noticed even more by the audience. Such an elaborate mix of information, talk and entertainment as well as the presentation of the 'Green Product Award Fashion' makes the essential difference to a pure presentation of collections.

"There is no more attractive fashion event in Europe", many exhibitors were and are sure of that. It is a pity that still too less retailers have made their way to Düsseldorf. However, everyone in the industry agrees that a large common platform is needed. The location of such a platform should be the Areal Böhler in Düsseldorf, the city that should and may rightly once again bear the title of "fashion capital" in Germany. "Let's go to Düsseldorf, we're ready!" Ulrike Kähler, Managing Director Igedo Exhibitions, wants to shout to everyone.

Next opportunity to do so are the Düsseldorf Fashion Days and with it **FASHN ROOMS** and **Neonyt Düsseldorf** from January 27-29, 2024. But this time really everyone! All together...

~ 1 ~

Igedo Exhibitions GmbH & Co. KG

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## DATES

**SHOES DÜSSELDORF**

**27 - 29 August 2023**

**FASHN ROOMS  
Showroom Concept**

**27 - 29 January 2024  
26 - 29 January 2024**

**Neonyt Düsseldorf  
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**27 - 29 January 2024**

Activities of IGEDO EXHIBITIONS:

More Information on **FASHN ROOMS**  
More Information on **SHOES DÜSSELDORF**

[Igedo.com](http://Igedo.com)

[fashn-rooms.com](http://fashn-rooms.com)  
[shoes-duesseldorf.com](http://shoes-duesseldorf.com)

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~ 2 ~